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NUTRITIONALS, HFS-450

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April 29, 1996

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement SAW PALMETTO CONCENTRATE 160MG™. SAW PALMETTO CONCENTRATE 160MG™ will be first marketed with these statements of nutritional support on Monday, April 29, 1996. The statements of nutritional support are as follows:

Helps maintain healthy prostate function. Advanced Prostate Support.

Saw Palmetto is a small palm tree from the North American Atlantic coast which produces a brownish black berry. Today, clinical studies suggest that extract of the Saw Palmetto berries may be effective in reducing inflammation of the prostate. Mason Natural Saw Palmetto Concentrate 160mg is one of the highest quality herbals on the market today. The optimal Saw Palmetto to take is an extract such as Mason's that is standardized to contain 85-95% fatty acids and 5% sterols. Mason's Saw Palmetto Concentrate, at a recommended dosage of two 160mg softgels a day, allows you to maintain normal urinary flow rates and provides you with Advanced Prostate Support.

Very truly yours,

Mason Distributors, Inc.

Paul Kimbar, R.Ph.
VP Sales & Marketing

pk/dl

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